



Community Survey Results

The Mission:

“Provide a ‘pulse check’ on current perceptions of the project to inform the engagement strategy moving forward.”

Sub Objectives / deliverables:

1. Provide feedback on the engagement strategy and performance of IRD
2. Allow the broad community to provide structured feedback on the following issues:
 - ✓ Engagement
 - ✓ Benefits
 - ✓ Impacts/Concerns

Background & Context

In February 2015, Iron Road approached Square Holes to conduct market research to understand community views and perception of Iron Road's Central Eyre Iron Project within the community.

The main objective of the research is to provide a "pulse check" on current perceptions of the project to inform the engagement strategy moving forward.

In addition to this, there are a number of other objectives which will be covered by the research including:

- Providing feedback on the engagement strategy and performance of IRD
- Allowing the broad community to provide structured feedback on the following issues:
 - Engagement
 - Benefits
 - Impacts/Concerns

The target group is defined as the local community within the project area including Wudinna District Council, District Council of Cleve, District Council of Tumby Bay, District Council of Elliston (community of Lock).

Information about the Central Eyre Iron Project from the Iron Road website:

The Central Eyre Iron Project is now taking its place at the forefront of Australian magnetite projects.

The Central Eyre Iron Project is located on the Eyre Peninsula of South Australia and is a collection of three iron occurrences (Warrambo, Kopi & Hambidge). Location is excellent, with the deposit lying close to the coast, with good options for power and associated infrastructure. The project geology and metallurgy outcomes are considered outstanding with a very large ore body and low grinding required to produce a highly saleable concentrate product.

<http://www.ironroadlimited.com.au/central-eyre-iron-project>

Central Eyre Iron Project Map



-  Tenement Outline
-  Main Road
-  Railway
-  Infrastructure Corridor
-  Proposed Cape Hardy port

Approach & Methodology

Telephone Survey

A telephone survey of the local community was conducted by Square Holes. See adjacent for the sample overview.

All aspects of the research comply with ISO 20252 for market, opinion and social research. Square Holes is a member of the Australian Market and Social Research Organisation and complies with all privacy principles, with all senior staff members of the Australian Market and Social Research Society. This includes keeping rigorous records and quality control standards, and facing a comprehensive annual audit. The highest professional quality control standards will be maintained at all times.

Quantitative Sample Overview	
Sample achieved	Total n=150
Quotas achieved	Wudinna District Council n=50 District Council of Cleve n=40 District Council of Tumby Bay n=50 District Council of Elliston n=10
Sample error	Total +/- 7.9% Wudinna District Council +/- 13.8% District Council of Cleve +/- 15.5% District Council of Tumby Bay +/- 13.8% District Council of Elliston (community of Lock only) +/- 31%
Questionnaire length	10 mins
Collection Dates	1 st June 2015

In a Nutshell

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- ❑ The overall awareness of the project and key facts about the project is high, with more local, traditional media channels being a key source of information. However, maintaining communication and including the community in decision making are seen as the key ways in which concerns could be addressed.
- ❑ Overall, respondents see the project as less important on a personal level, but highly important to the wider community.
- ❑ Key benefits and challenges relate to job opportunities, agricultural land, and the sustainability of the environmental and economic conditions that may be impacted by activity related to the project.

Key stats

	Total Sample
2. Awareness of the Central Eyre Iron Project	92%
4. Awareness of key facts:	
Location of the mine	85%
Port creation information / benefits	78%
Corridor and rail information / benefits	75%
Rail and port will be open to third parties / multi-user	70%
Benefit / growth opportunities for the community	63%
Lifetime of the mine	47%
5. Source of awareness:	
Word of mouth	59%
Local newspaper	47%
Community info session	31%
6. Proportion who do not need further information	63%
7. Believe that Iron Road has provided sufficient info	63%
8. Belief that Iron Road has provided sufficient opportunities to express your views	63%
9. Perceived benefits of the project: Job creation	64%
10. Perceived impacts:	
Loss of productive/agricultural land	59%
Impact on crops/livestock	33%
Impact on water resources	24%
11. Perceived personal impact	
Positive	33%
Negative	39%
12. Ways to address concerns:	
Keep the community informed	29%
Include the community in decision making	26%
13. Perceived ways that the project could benefit the community	
Job creation	53%
Infrastructure creation	29%
Support local businesses	27%
Keep the community informed	22%
14. Perceived importance of the project to...	
Yourself	23%
Your community	51%
The Greater Eyre Peninsula Region	57%

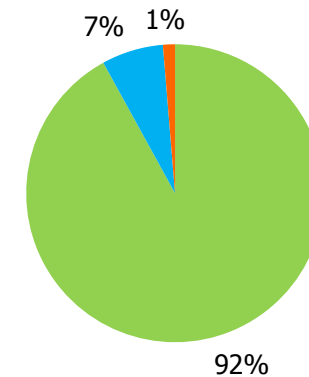
The Story

2. Are you aware of the Central Eyre Iron Project?

- The majority of respondents from all regions were aware of the project.

2. ARE YOU AWARE OF THE CENTRAL EYRE IRON PROJECT? [Total n=150]

■ Yes ■ No ■ Don't know



	Total [n=150]	Wudinna DC [n=50]	Cleve DC [n=40]	Tumby Bay DC [n=50]	Lock [n=10]
Yes	92%	98%	90%	86%	100%
No	7%	2%	5%	14%	0%
Don't know	1%	0%	5%	0%	0%

3. Were you aware of this project before today?

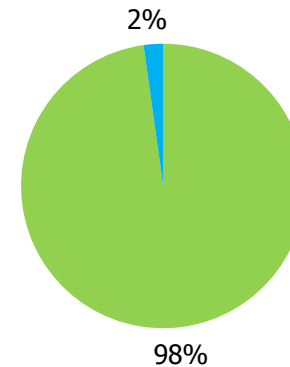
The Central Eyre Iron project is a major magnetite iron ore development being undertaken by iron road limited. The proposed project includes a large open pit mine near Warrambo, an onsite processing plant, a multi-user port facility near Port Neill and an infrastructure corridor joining the two containing a railway line that will be open to third-parties...

- Almost all respondents were aware of the project once prompted.

3. WERE YOU AWARE OF THIS PROJECT BEFORE TODAY?

[n=138]

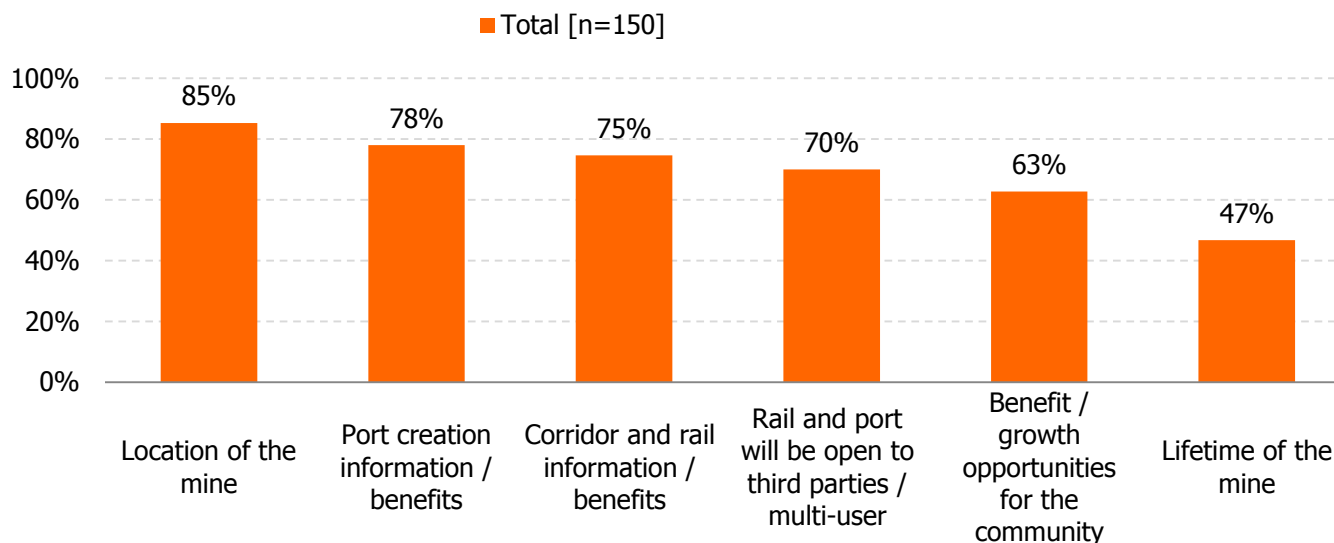
■ Yes ■ No



	Total [n=138]	Wuddina DC [n=49]	Cleve DC [n=36]	Tumby Bay DC [n=43]	Lock [n=10]
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Yes	98%	100%	94%	100%	90%
No	2%	0%	6%	0%	10%

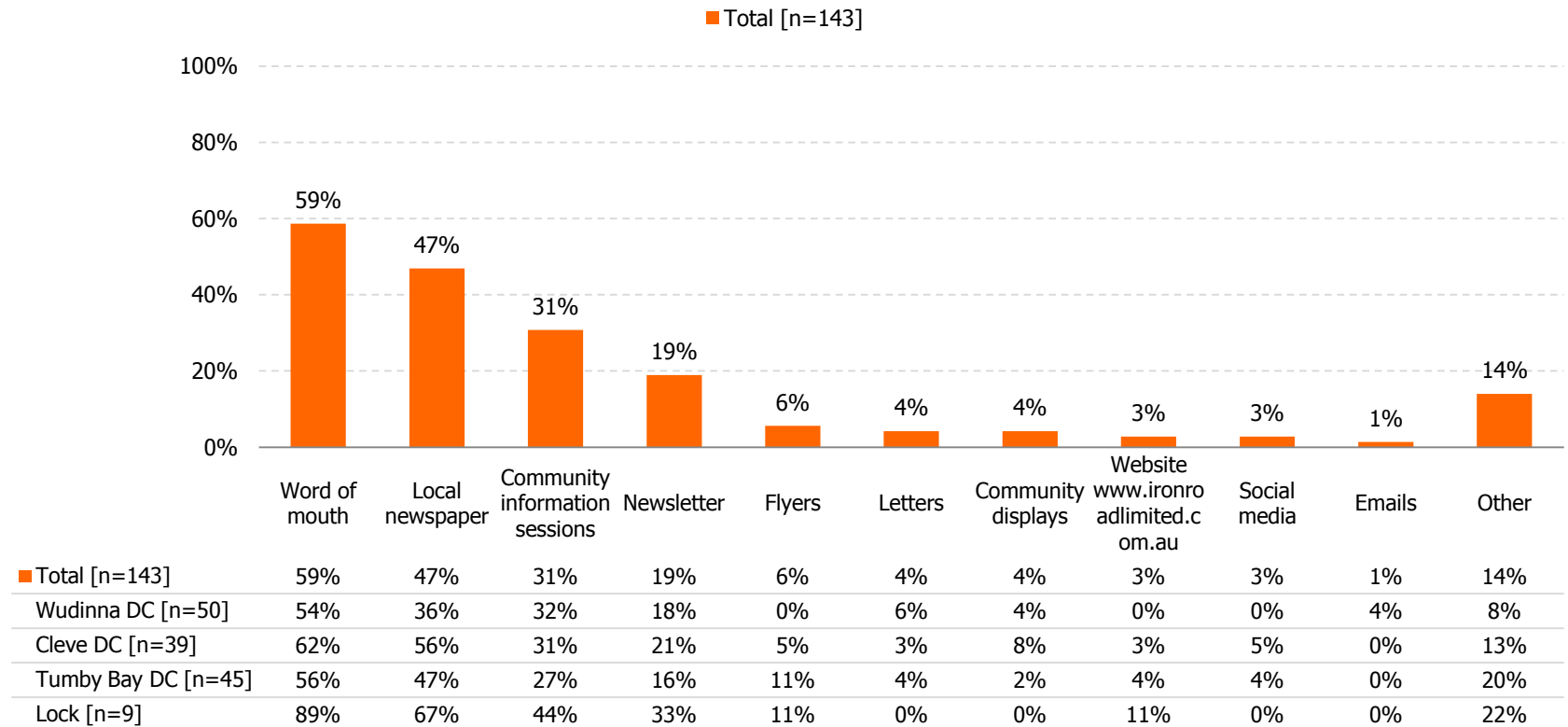
4. Which of the following facts were you aware of before today?



	Location of the mine	Port creation information / benefits	Corridor and rail information / benefits	Rail and port will be open to third parties / multi-user	Benefit / growth opportunities for the community	Lifetime of the mine
■ Total [n=150]	85%	78%	75%	70%	63%	47%
Wudinna DC [n=50]	94%	80%	74%	70%	64%	60%
Cleve DC [n=40]	80%	75%	78%	68%	63%	43%
Tumby Bay DC [n=50]	82%	78%	70%	70%	64%	38%
Lock [n=10]	80%	80%	90%	80%	50%	40%

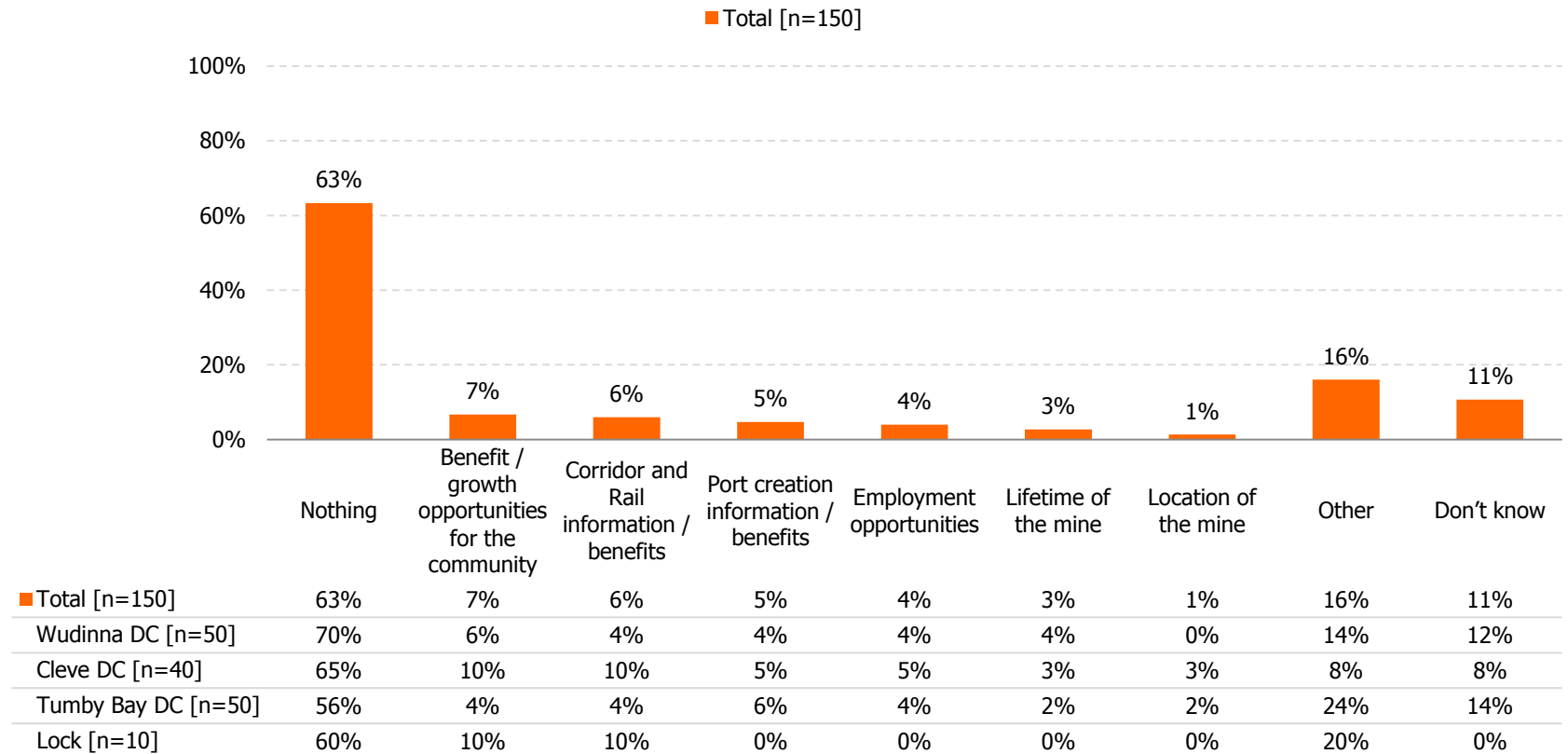
- Awareness of key facts was high overall, with most respondents being aware of the location of the mine.

5. How did you become aware of this information?



- Word of mouth (59%), local newspapers (47%) and community information sessions (31%) were recalled as the main sources of information. Few respondents (3%) recalled visiting the Iron Road website for information.

6. Are there any factors of the Central Eyre Iron Project would you like further information on?



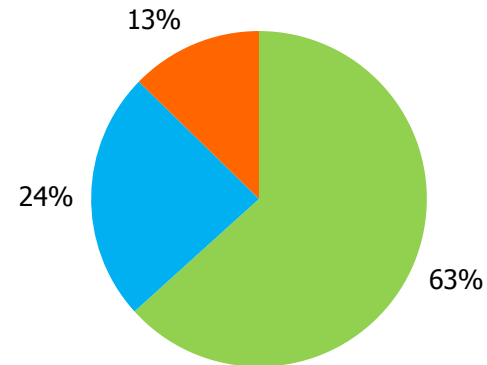
□ More than half of respondents (63%) would not like / need further information on the project.

7. Do you believe Iron Road has provided you with sufficient information regarding the Central Eyre Iron project development?

HAS IRON ROAD PROVIDED YOU WITH SUFFICIENT INFORMATION ON THE PROJECT DEVELOPMENT?

[n=150]

■ Yes ■ No ■ Don't know



- ❑ Over half of respondents (63%) believed that Iron Road has provided sufficient information on the project development.
- ❑ A quarter of respondents (24%) believed that Iron Road has not provided sufficient information on the project development.
- ❑ Fewer respondents from District Council of Tumby Bay believe that Iron Road has provided sufficient information on the project development.

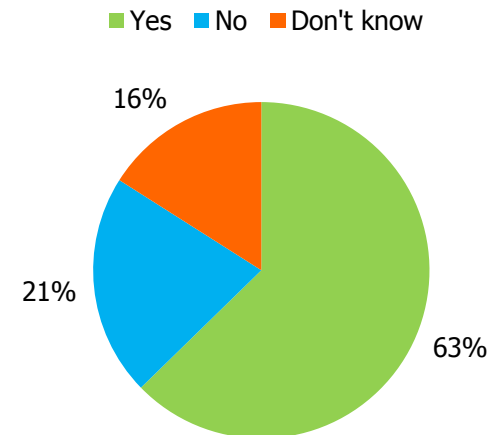
	Total [n=150]	Wudinna DC [n=50]	Cleve DC [n=40]	Tumby Bay DC [n=50]	Lock [n=10]
Yes	63%	70%	68%	52%	70%
No	24%	24%	22%	28%	10%
Don't know	13%	6%	10%	20%	20%

8. Do you believe Iron Road has provided you with sufficient opportunities for you to express your views regarding the Central Eyre Iron project?

- ❑ Over half of respondents (63%) believed that Iron Road has provided sufficient opportunities to express their views.
- ❑ One in five respondents (21%) do not believe that Iron Road has provided sufficient opportunities to express their views.
- ❑ Again, respondents from District Council of Tumby Bay are less likely to believe that sufficient opportunities to express their views have been provided.

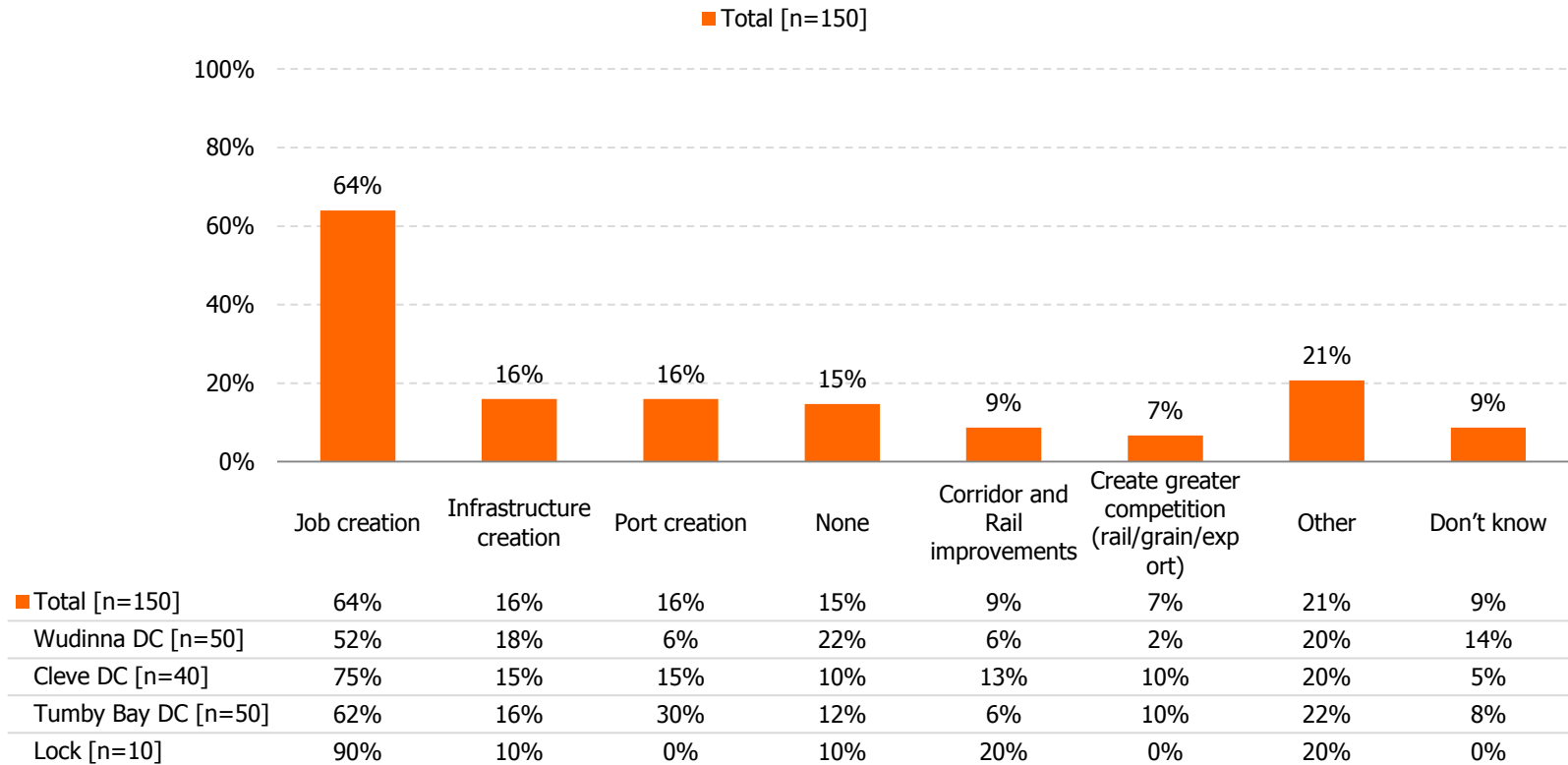
HAS IRON ROAD PROVIDED YOU WITH SUFFICIENT OPPORTUNITIES TO EXPRESS YOUR VIEWS?

[n=150]



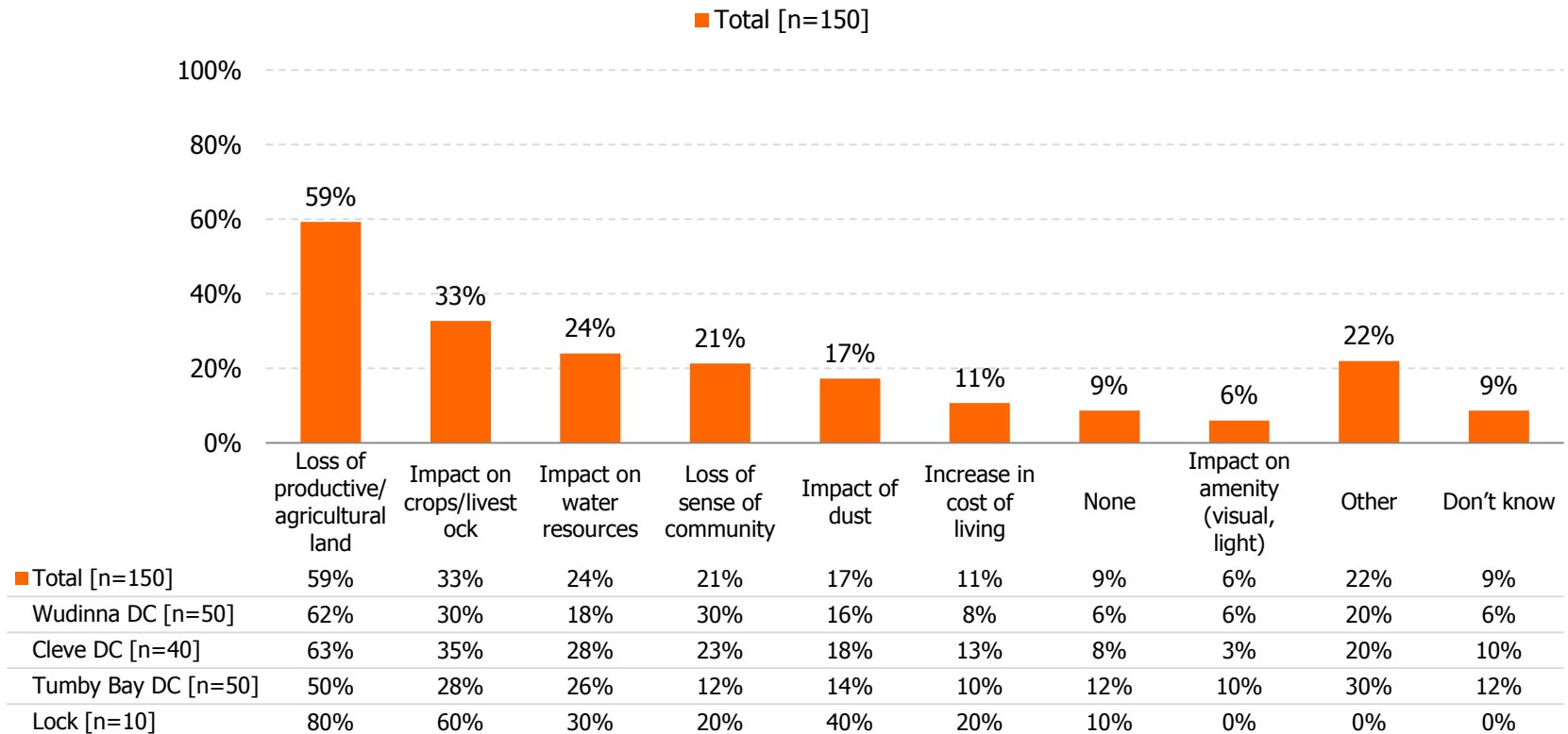
	Total [n=150]	Wudinna DC [n=50]	Cleve DC [n=40]	Tumby Bay DC [n=50]	Lock [n=10]
Yes	63%	74%	65%	50%	60%
No	21%	16%	20%	28%	20%
Don't know	16%	10%	15%	22%	20%

9. What do you think the benefits of the Central Eyre Iron Project are?



- Job creation was most likely to be mentioned as a benefit of the project (64%).

10. What do you think are the potential impacts of the Central Eyre Iron Project?

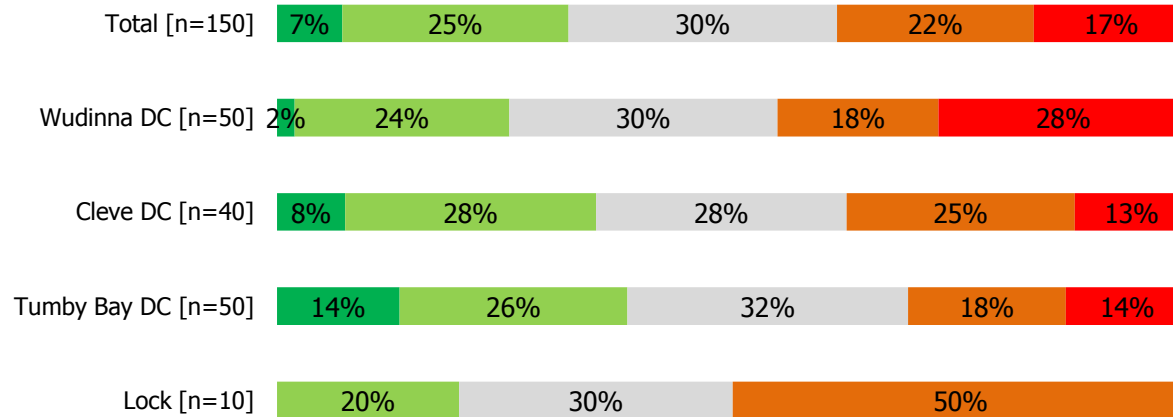


- Over half of respondents (59%) mentioned the loss of productive / agricultural land as a potential impact of the project and a third (33%) mentioned the impact on crops/livestock.

11. Impact

HOW WILL YOU BE IMPACTED?

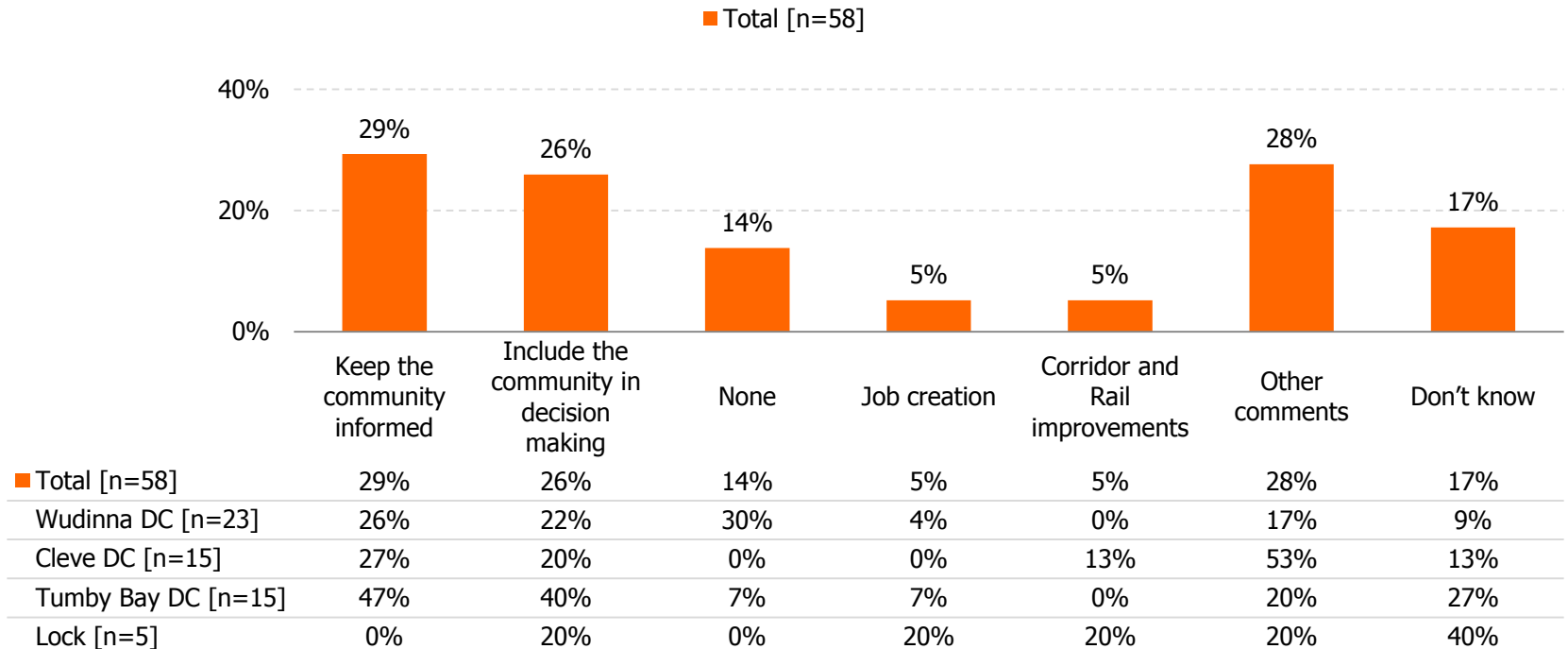
- I will be directly impacted in a positive way
- I will be in-directly impacted in a positive way
- Don't know
- I will be in-directly impacted in a negative way
- I will be directly impacted in a negative way



- Overall, respondents were more likely to believe that they would be impacted in a negative way (39%, 22% indirectly & 17% directly) than positive (32%, 25% indirectly & 7% directly).
- Respondents from Wudinna District Council were more likely to believe that they would be directly impacted in a negative way (28%), while respondents from District Council of Tumby Bay are more likely to feel that they will be directly impacted in a positive way (14%).

12. What are the ways in which your concerns could be addressed?

[Those who indicated that they would be impacted in a negative way]

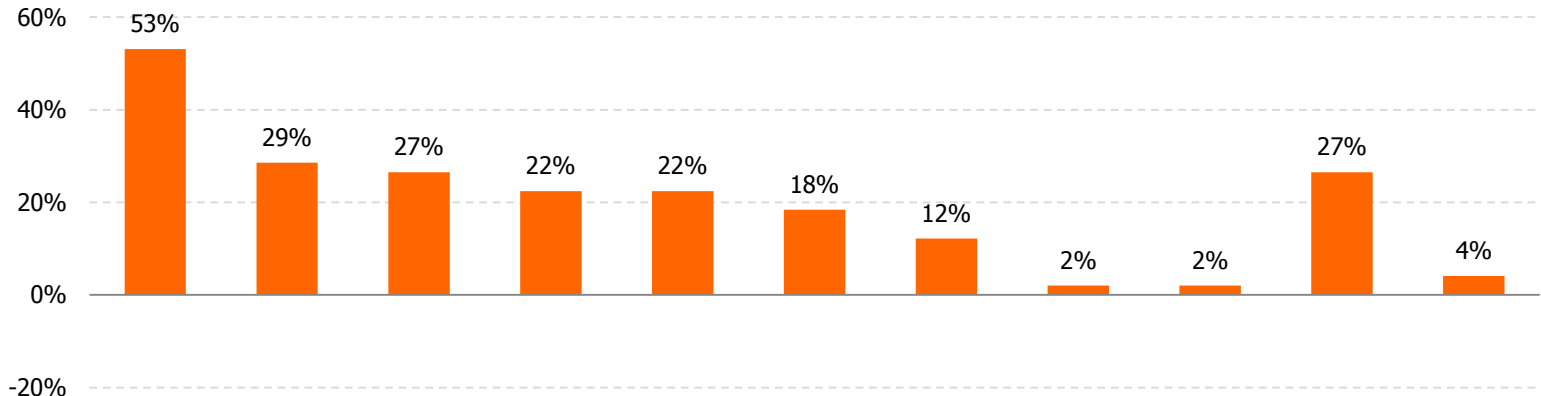


- Keeping the community informed and including the community in decision making are seen as the key ways in which concerns could be addressed.

13. How could Iron Road ensure the project benefits you or your community?

[Those who indicated that they would be impacted in a positive way]

■ Total [n=49]

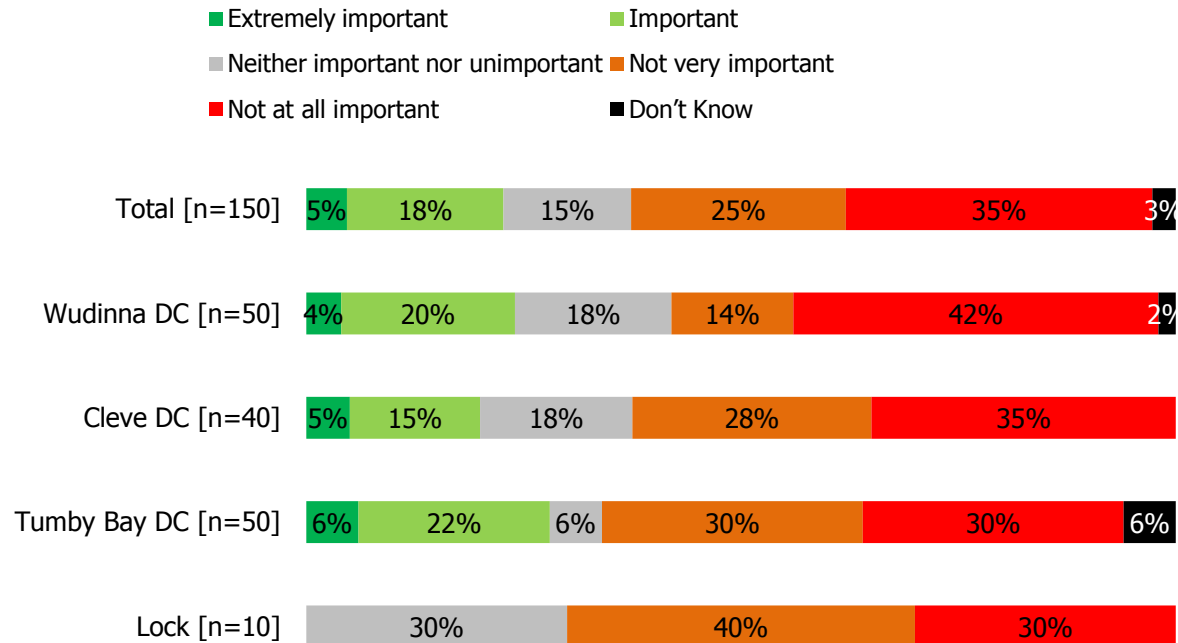


	Job creation	Infrastructure creation	Support local businesses	Keep the community informed	Port creation	Include the community in decision making	Create greater competition (rail/grain/export)	Corridor and Rail improvements	None	Other	Don't know
■ Total [n=49]	53%	29%	27%	22%	22%	18%	12%	2%	2%	27%	4%
Wudinna DC [n=13]	54%	39%	23%	8%	8%	0%	8%	0%	8%	23%	8%
Cleve DC [n=14]	64%	29%	36%	29%	21%	7%	14%	7%	0%	29%	0%
Tumby Bay DC [n=20]	45%	20%	25%	25%	35%	40%	15%	0%	0%	30%	0%
Lock [n=2]	50%	50%	0%	50%	0%	0%	0%	0%	0%	0%	50%

□ Job creation was seen as the main benefit of the project [53%].

14. How important do you believe the Central Eyre Iron Project development is for yourself?

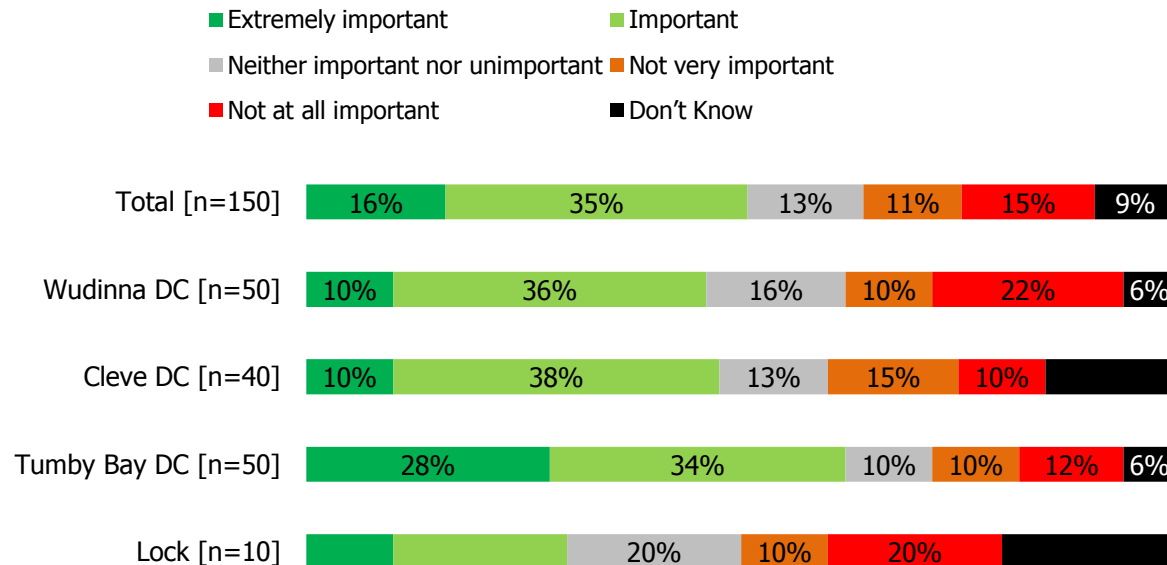
14. How important do you believe the Central Eyre Iron Project development is for yourself?



- Almost a quarter of respondents [23%, 5% extremely important & 18% important] believed that the project is important to them. A third [35%] believed that the project is not important at all.

14. How important do you believe the Central Eyre Iron Project development is for your community?

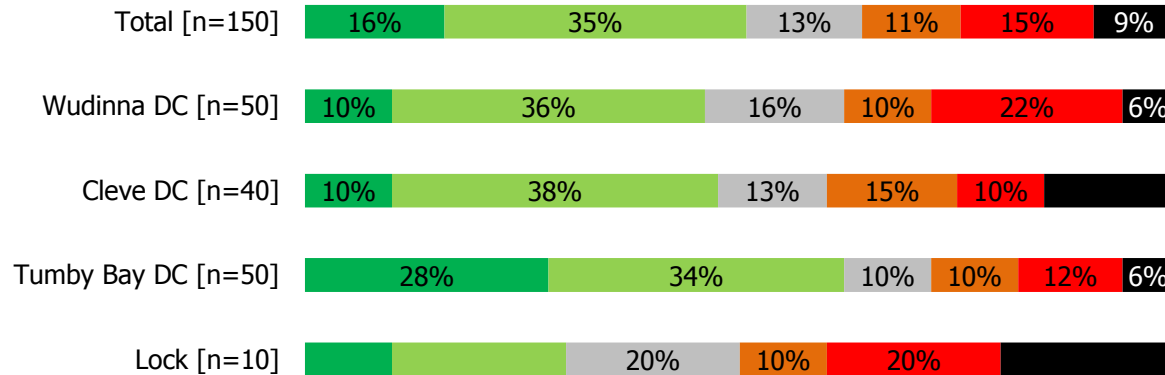
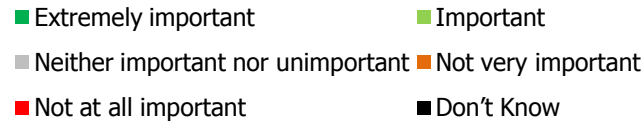
14. How important do you believe the Central Eyre Iron Project development is for your community?



- Half of respondents [51%] believed that the project is important to their community [16% extremely important & 35% important].
- A quarter [26%] believed that the project is not important to their community [11% not very important & 15% not at all important].
- Respondents from District Council of Tumby Bay were more likely to believe that the project is important for their community [62%, 28% extremely important & 34% important].

14. How important do you believe the Central Eyre Iron Project development is for The Greater Eyre Peninsula Region?

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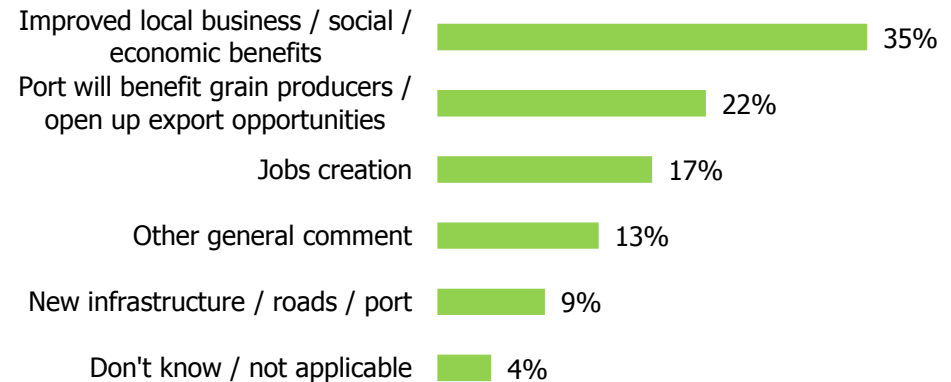
- Half of respondents believed that the project is important for the region [51%].
- Again, respondents from the District Council of Tumby Bay are more likely to believe that the development is important from the region [62%].

15a. Why do you believe the Central Eyre Iron Project is important to yourself?

[Those who indicated that 'the project is important to them']

- The main reasons why respondents believed the project was personally important include improved business / social / economic benefits [35%], benefits related to the Port [22%] and job creation [17%].

WHY DO YOU BELIEVE THE CENTRAL EYRE IRON PROJECT IS IMPORTANT TO YOURSELF? [n=23]



"Improvement of community businesses and well being"

"It won't have an impact on us but grandchildren who want to stay on Eyre Peninsula"

"Not many people left is good opportunity for local town"

"Grain export potential re rail link and port"

"Were being forgotten as far as infrastructure goes"

"More work around"

"Mining is going to be a big thing on Eyre Peninsula"

"Might make our grain freight cheaper... with the port"

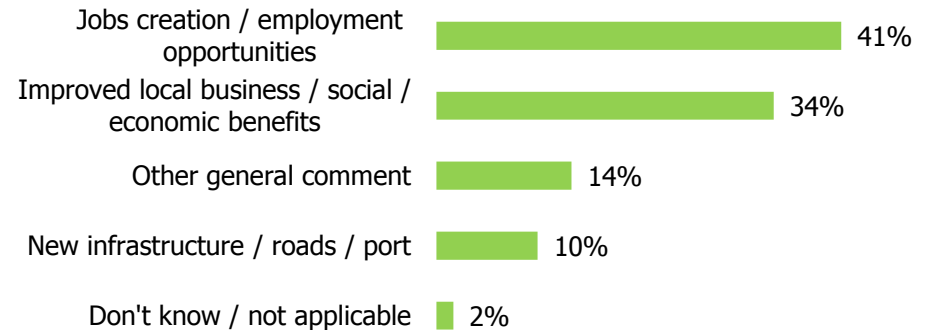
15b. Why do you believe the Central Eyre Iron Project is important to your community?

[Those who indicated that 'the project is important to their community']

- The main reasons why respondents believed the project was important to their community include job creation / employment opportunities [41%] and improved local business / social / economic benefits [34%].

WHY DO YOU BELIEVE THE CENTRAL EYRE IRON PROJECT IS IMPORTANT TO YOUR COMMUNITY?

[n=59]



"Growth brings in income provided locals are considered FIRST"

"Bring more work and families, more shops more viable"

"Fresh opportunities, keeps the place alive"

"Opportunities for local business. Support for local clubs. Job opportunities."

"Because of the employment opportunities. the long term outlook in mining"

"Creating heaps of new jobs"

"Jobs and putting us on the map"

"The other mine is shutting down, it would provide employment for the employees losing their jobs"

"A second port would be good"

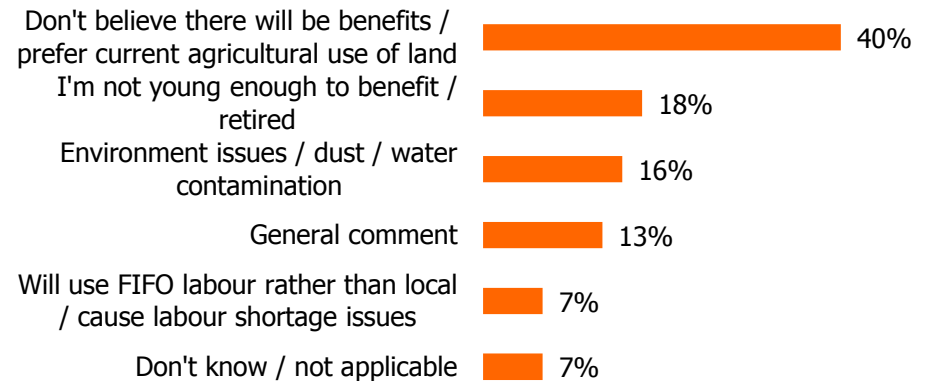
"The rail will provide another grain option as will the port./more jobs and more housing"

16a. Why do you believe the Central Eyre Iron Project is not very or at all important to yourself?

[Those who indicated that 'the project is not important to them']

- The main reason why respondents believed the project was not important on a personal level was a general lack of belief that there will be wider benefits or that they prefer current agricultural use of the land [40%].

WHY DO YOU BELIEVE THE CENTRAL EYRE IRON PROJECT IS NOT VERY OR AT ALL IMPORTANT TO YOURSELF? [N=45]



“I'm not involved in the mining sector”

“There are lots of other iron ore projects – go away from the farming land”

“We will have to leave and agriculture will be lost here forever”

“It does not affect me directly, only young people”

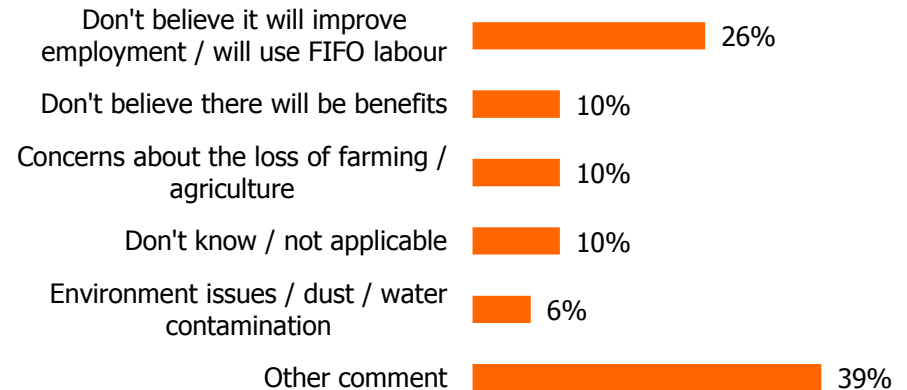
“We are too far away from it”

16b. Why do you believe the Central Eyre Iron Project is not very or at all important to your community?

[Those who indicated that 'the project is not important to their community']

- There were a range of specific comments relating to reasons why the project is not important to the community; however, doubt in improved employment conditions and 'fly-in-fly-out' labour was a common theme [26%].

WHY DO YOU BELIEVE THE CENTRAL EYRE IRON PROJECT IS NOT VERY OR AT ALL IMPORTANT TO YOUR COMMUNITY? [N=31]



"I think it will be big business and I feel they'll do the job and leave"

"I don't think there is going to be a huge employment opportunity"

"In 25 years time, it will collapse, it will destroy the social community"

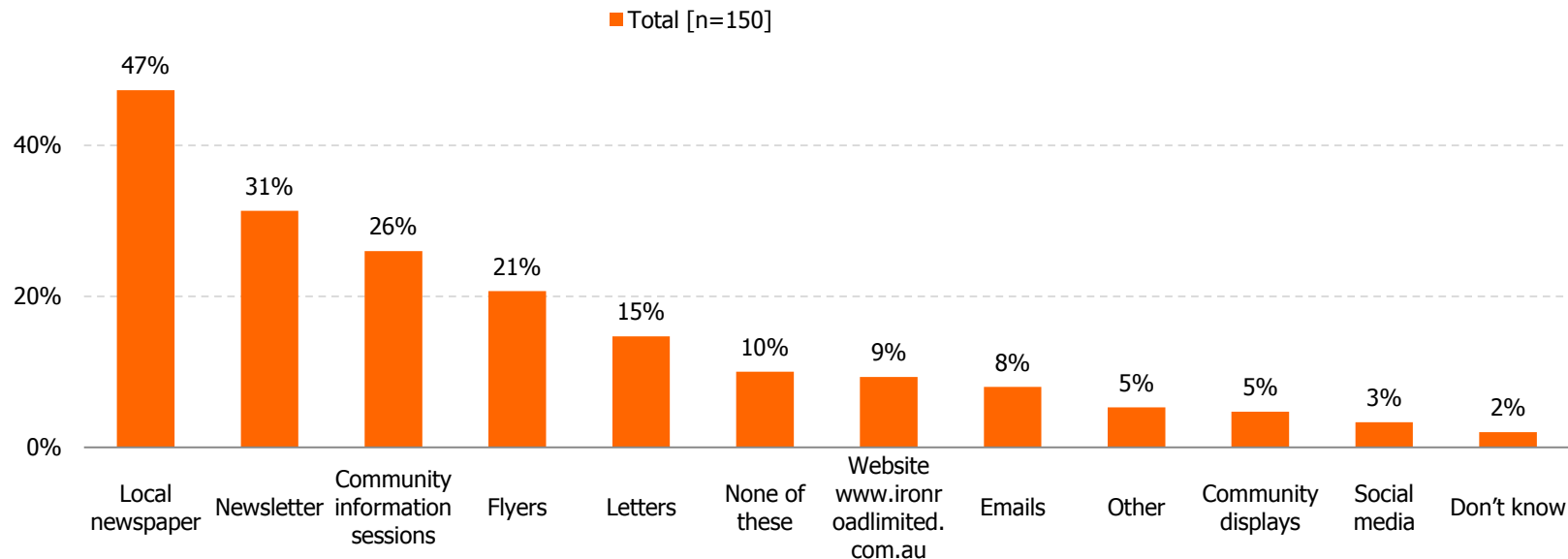
"Iron ore prices have gone down, don't think its going to go ahead in the next 2-3 years"

"It will do more damage than good"

"Need more information, there is a lot of negativity in regards of the impact it would have on land price buy/resale"

"They are using our table water, carting trucks of it for the other mine already"

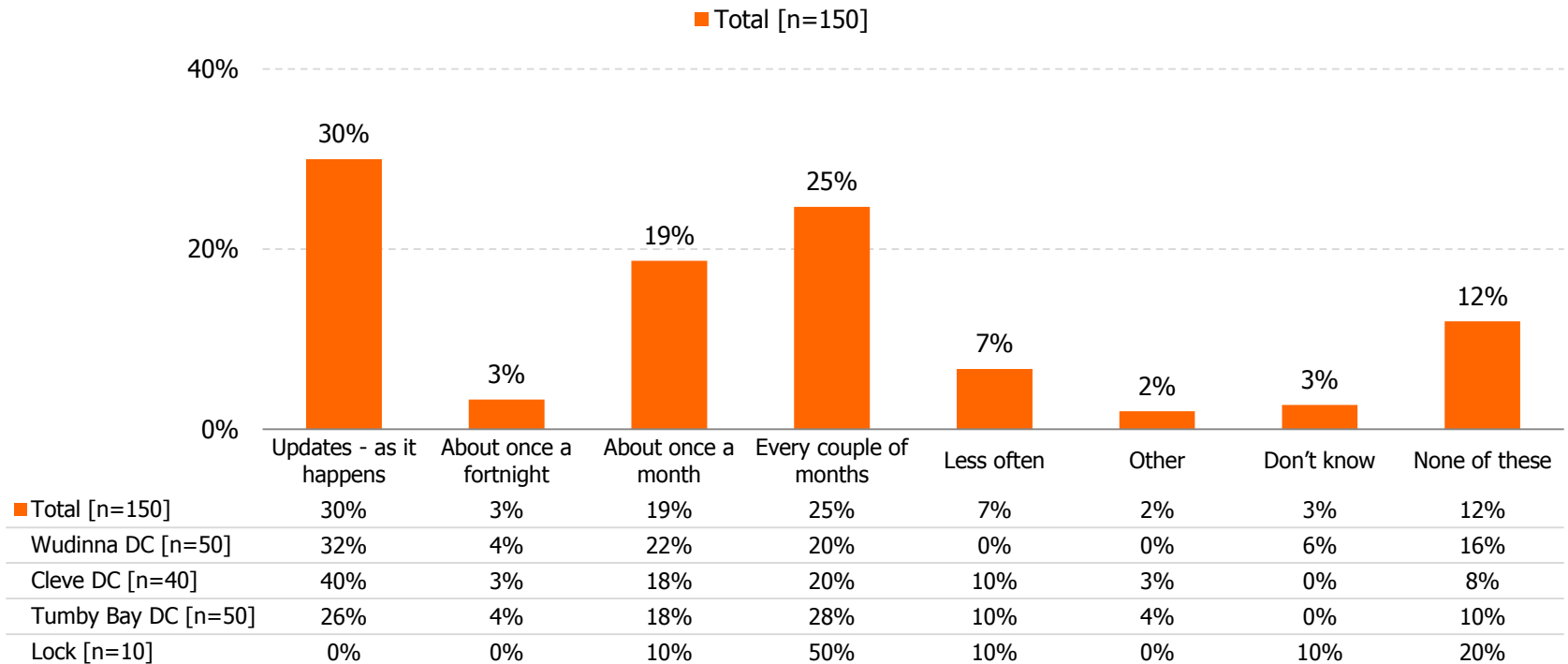
17. How would you like to receive information / updates about the Central Eyre Iron Project from Iron Road?



	Local newspaper	Newsletter	Community information sessions	Flyers	Letters	None of these	Website www.ironroadlimited.com.au	Emails	Other	Community displays	Social media	Don't know
■ Total [n=150]	47%	31%	26%	21%	15%	10%	9%	8%	5%	5%	3%	2%
Wudinna DC [n=50]	42%	40%	30%	18%	20%	14%	8%	8%	2%	4%	4%	4%
Cleve DC [n=40]	60%	28%	23%	25%	10%	5%	10%	5%	8%	5%	8%	0%
Tumby Bay DC [n=50]	44%	30%	24%	22%	14%	6%	8%	10%	6%	4%	0%	0%
Lock [n=10]	40%	10%	30%	10%	10%	30%	20%	10%	10%	10%	0%	10%

- Respondents would like to receive information / updates through traditional communications channels such as local newspapers [47%], newsletters [31%], and community information sessions [26%].

18. How often would you like to receive information / updates about the Central Eyre Iron Project from Iron Road?

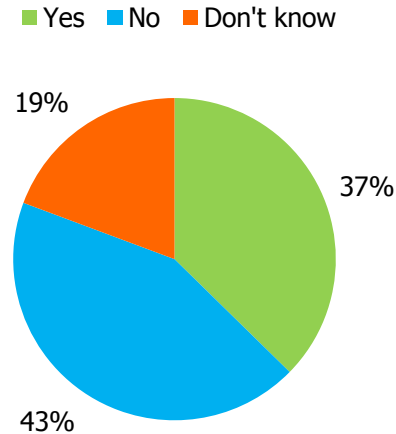


- A third of respondents would like to receive information / updates as it happens [30%], while close to a half would prefer to receive updates once a month to every couple of months [44%].
- A greater proportion of respondents from District Council of Cleve would like to receive updates as they happen [40%].

20. Overall, do you think the benefits of the Central Eyre Iron Project will outweigh any potential impacts or concerns?

- Overall, the proportion of respondents who believe the benefits of the project outweigh the potential impacts is similar to the proportion who believe the benefits do not outweigh any potential impacts.
- Respondents from **Wudinna District Council** are more likely to believe that the benefits do not outweigh the potential impacts or concerns [54%].
- Respondents from **District Council of Cleve** are more likely to believe that the benefits do outweigh the concerns [48%].

20. Overall, do you think the benefits of the Central Eyre Iron Project will outweigh any potential impacts or concerns? [n=150]



	Total [n=150]	Wudinna DC [n=50]	Cleve DC [n=40]	Tumby Bay DC [n=50]	Lock [n=10]
Yes	37%	28%	48%	38%	40%
No	43%	54%	38%	42%	20%
Don't know	19%	18%	15%	20%	40%

Appendices

Respondent Profile

- The following table provides a detailed analysis of the respondent profile.
- Households were selected randomly within the designated regions and interviewers requested to speak to the person in the household who's birthday was last to ensure a spread of respondents.

Age	
25-29	1%
30-34	4%
35-39	6%
40-44	8%
45-49	11%
50-54	12%
55-59	11%
60+	46%
Refused	1%
Occupational Status	
Agriculture [other than wine]	41%
Building, real estate and development	1%
Education	5%
Health services	5%
Hospitality / Restaurants	1%
Other Government [not local]	1%
Personal services [legal, medical etc]'	1%
Retail	2%
Technology and communications	1%
Transport	3%
Other	5%
Home duties	5%
Retired	31%
Gender	
Male	40%
Female	60%
Region	
Wudinna District Council	33%
District Council of Cleve	27%
District Council of Tumby Bay	34%
District Council of Elliston	6%

Iron Road Community Survey [P/N 150406]

LEGEND

Responses in lowercase are unprompted

TEXT AND RESPONSES IN UPPERCASE ARE READ OUT

Text in bold lowercase are interviewer instructions

M = Multiple Response

S = Single Response

<GOOD MORNING/AFTERNOON/EVENING.> MY NAME IS FROM SQUARE HOLES [A SOUTH AUSTRALIAN BASED RESEARCH COMPANY]. WE ARE CONDUCTING A RESEARCH STUDY ON BEHALF OF IRON ROAD IN RELATION TO THE CENTRAL EYRE IRON PROJECT. THE AIM OF THE SURVEY IS TO PROVIDE YOU WITH AN OPPORTUNITY TO HAVE YOUR SAY ABOUT THE PROJECT. THE OVERALL SURVEY RESULTS WILL BE PUBLISHED AS PART OF THE PROJECTS APPROVAL PROCESS. WE UNDERSTAND THIS MAY BE A VERY BUSY TIME FOR YOU AND APPRECIATE YOUR ASSISTANCE. THE INTERVIEW IS QUITE SIMPLE, AND WILL ONLY TAKE AROUND 5 MINUTES TO COMPLETE.

Instruction: If too busy, give them the option of call back times within the next 7 days at their convenience.

If necessary say:

- I CAN ARRANGE AN APPOINTMENT FOR A MORE SUITABLE TIME IF YOU WOULD PREFER.
- WE ARE CONDUCTING INTERVIEWS WITH A RANDOM SELECTION OF SOUTH AUSTRALIAN HOUSEHOLDS. YOUR NUMBER WAS SELECTED FROM THE WHITE PAGES.
- WE ARE NOT SELLING ANYTHING. THE INTERVIEW WILL BE FOR RESEARCH PURPOSES ONLY AND WE HAVE STRICT INDUSTRY GUIDELINES TO PROTECT YOUR PRIVACY.
- YOUR RESPONSES WILL REMAIN CONFIDENTIAL. YOUR ANSWERS WILL BE STORED IN A DATA-FILE SEPARATE TO YOUR PERSONAL DETAILS. WE ARE MORE INTERESTED IN THE PERCENTAGE OF PEOPLE WITH PARTICULAR OPINIONS.
- SQUARE HOLES IS BOUND BY THE STRICT CODE OF PROFESSIONAL BEHAVIOUR OF THE AUSTRALIAN MARKET AND SOCIAL RESEARCH SOCIETY, AND MEETS THE REQUIREMENTS OF THE NEW PRIVACY LEGISLATION.

THIS CALL MAY BE MONITORED BY MY SUPERVISOR FOR QUALITY CONTROL.>

Screener Question

1. WHICH OF THE FOLLOWING COUNCILS DO YOU CURRENTLY LIVE WITHIN? S

- 1 Wudinna District Council
- 2 District Council of Cleve
- 3 District Council of Tumby Bay
- 4 District Council of Elliston

Thank and terminate

- 5 Don't know
- 6 None

Overall awareness

2. ARE YOU AWARE OF THE CENTRAL EYRE IRON PROJECT? S

- 1 Yes
- 2 No
- 3 Don't know

3. THE CENTRAL EYRE IRON PROJECT IS A MAJOR MAGNETITE IRON ORE DEVELOPMENT BEING UNDERTAKEN BY IRON ROAD LIMITED. THE PROPOSED PROJECT INCLUDES A LARGE OPEN PIT MINE NEAR WARRAMBOO, AN ONSITE PROCESSING PLANT, A MULTI-USER PORT FACILITY NEAR PORT NEILL AND AN INFRASTRUCTURE CORRIDOR JOINING THE TWO CONTAINING A RAILWAY LINE THAT WILL BE OPEN TO THIRD-PARTIES. ... WERE YOU AWARE OF THIS PROJECT BEFORE TODAY? S

- 1 Yes
- 2 No
- 3 Don't know

4. WHICH OF THE FOLLOWING FACTS WERE YOU AWARE OF BEFORE TODAY? M

- 1 LOCATION OF THE MINE
- 2 LIFETIME OF THE MINE
- 3 BENEFIT / GROWTH OPPORTUNITIES FOR THE COMMUNITY
- 4 PORT CREATION INFORMATION / BENEFITS
- 5 CORRIDOR AND RAIL INFORMATION / BENEFITS
- 6 RAIL AND PORT WILL BE OPEN TO THIRD PARTIES / MULTI-USER
- 7 Other [specify]
- 8 Don't know
- 9 None of these

Ask Q5 if code 7 or 8 not selected

5. HOW DID YOU BECOME AWARE OF THIS INFORMATION? M

- 1 Community information sessions
- 2 Website www.ironroadlimited.com.au
- 3 Local newspaper
- 4 Newsletter
- 5 Flyers
- 6 Letters
- 7 Community displays
- 8 Emails
- 9 Social media
- 10 Word of mouth
- 11 Other [specify]
- 12 Don't know

6. ARE THERE ANY FACTORS OF THE CENTRAL EYRE IRON PROJECT WOULD YOU LIKE FURTHER INFORMATION ON? M

- 1 Location of the mine
- 2 Lifetime of the mine
- 3 Benefit / growth opportunities for the community
- 4 Port creation information / benefits
- 5 Corridor and Rail information / benefits
- 6 Employment opportunities
- 7 Other [specify]
- 8 Don't know
- 9 Nothing

7. DO YOU BELIEVE IRON ROAD HAS PROVIDED YOU WITH SUFFICIENT **INFORMATION** REGARDING THE CENTRAL EYRE IRON PROJECT DEVELOPMENT? S

- 1 Yes
- 2 No
- 3 Don't know

8. DO YOU BELIEVE IRON ROAD HAS PROVIDED YOU WITH SUFFICIENT **OPPORTUNITIES** FOR YOU TO EXPRESS YOUR VIEWS REGARDING THE CENTRAL EYRE IRON PROJECT? S

- 1 Yes
- 2 No
- 3 Don't know

9. WHAT DO YOU THINK THE BENEFITS OF THE CENTRAL EYRE IRON PROJECT ARE? M

- 1 Job creation
- 2 Infrastructure creation
- 3 Port creation
- 4 Corridor and Rail improvements
- 5 Create greater competition (rail/grain/export)
- 6 Other [specify]
- 7 Don't know
- 8 None

10. WHAT DO YOU THINK ARE THE POTENTIAL IMPACTS OF THE CENTRAL EYRE IRON PROJECT? M

- 1 Loss of productive/agricultural land
- 2 Impact on crops/livestock
- 3 Loss of sense of community
- 4 Increase in cost of living
- 5 Impact of dust
- 6 Impact on water resources
- 7 Impact on amenity (visual, light)
- 8 Other [specify]
- 9 Don't know
- 10 None

11. IF 'DIRECTLY IMPACTED' MEANS YOU ARE EITHER WITHIN THE PROPOSED MINE LEASE BOUNDARY, WITHIN THE PROPOSED INFRASTRUCTURE CORRIDOR OR WITHIN THE PORT SITE FOOTPRINT, AND 'INDIRECTLY IMPACTED' MEANS YOU PERCEIVE YOU WILL BE AFFECTED (POSITIVELY OR NEGATIVELY) BY THE PROJECT IN SOME OTHER WAY, WHICH OF THE FOLLOWING BEST DESCRIBES HOW YOU BELIEVE YOU WILL BE IMPACTED BY THE CENTRAL EYRE IRON PROJECT? M

- 1 I WILL BE DIRECTLY IMPACTED IN A POSITIVE WAY [Please specify in what way]
- 2 I WILL BE DIRECTLY IMPACTED IN A NEGATIVE WAY [Please specify in what way]
- 3 I WILL BE IN-DIRECTLY IMPACTED IN A POSITIVE WAY [Please specify in what way]
- 4 I WILL BE IN-DIRECTLY IMPACTED IN A NEGATIVE WAY [Please specify in what way]
- 5 Don't know

Ask Q12 if code 2 or 4 in Q11

12. WHAT ARE THE WAYS IN WHICH YOUR CONCERNS COULD BE ADDRESSED? M

- 1 Keep the community informed
- 2 Include the community in decision making
- 3 Job creation
- 4 Infrastructure creation
- 5 Port creation
- 6 Corridor and Rail improvements
- 7 Other [specify]
- 8 Don't know
- 9 None

Ask Q13 if code 1 or 3 in Q11

13. HOW COULD IRON ROAD ENSURE THE PROJECT BENEFITS YOU OR YOUR COMMUNITY? M

- 1 Keep the community informed
- 2 Include the community in decision making
- 3 Job creation
- 4 Infrastructure creation
- 5 Port creation
- 6 Corridor and Rail improvements
- 7 Create greater competition (rail/grain/export)
- 8 Support local businesses
- 9 Other [specify]
- 10 Don't know
- 11 None

14. HOW IMPORTANT DO YOU BELIEVE THE CENTRAL EYRE IRON PROJECT DEVELOPMENT IS FOR THE FOLLOWING? S

	Extremely important	important	Neither important nor unimportant	Not very important	Not at all important	Don't Know
YOURSELF	1	2	3	4	5	6
YOUR COMMUNITY	1	2	3	4	5	6
THE GREATER EYRE PENINSULA REGION	1	2	3	4	5	6

Ask Q15 of those who selected extremely important or important for yourself or your community in Q14

15. WHY DO YOU BELIEVE THE CENTRAL EYRE IRON PROJECT IS IMPORTANT TO THE FOLLOWING ...

- 1 Yourself [Specify]
- 2 Your community [Specify]
- 3 Don't know

Ask Q16 of those who selected not very important or not at all important for yourself or your community in Q14

16. WHY DO YOU BELIEVE THE CENTRAL EYRE IRON PROJECT IS NOT IMPORTANT TO THE FOLLOWING ...

- 1 Yourself [Specify]
- 2 Your community [Specify]
- 3 Don't know

17. HOW WOULD YOU LIKE TO RECEIVE INFORMATION / UPDATES ABOUT THE CENTRAL EYRE IRON PROJECT FROM IRON ROAD? M

- 1 COMMUNITY INFORMATION SESSIONS
- 2 WEBSITE WWW.IRONROADLIMITED.COM.AU
- 3 LOCAL NEWSPAPER
- 4 NEWSLETTER
- 5 FLYERS
- 6 LETTERS
- 7 COMMUNITY DISPLAYS
- 8 EMAILS
- 9 SOCIAL MEDIA
- 10 Other [specify]
- 11 Don't know
- 12 None of these

18. HOW OFTEN WOULD YOU LIKE TO RECEIVE INFORMATION / UPDATES ABOUT THE CENTRAL EYRE IRON PROJECT FROM IRON ROAD? S

- 1 About once a fortnight
- 2 About once a month
- 3 Every couple of months
- 4 Less often
- 5 Updates "as it happens"
- 6 Other [specify]
- 7 Don't know
- 8 None of these

19. WOULD YOU LIKE TO LEAVE YOUR EMAIL ADDRESS SO THAT IRON ROAD CAN KEEP YOU INFORMED ABOUT THE PROJECT? Remind: this will not be linked to your responses in any way. S

- 1 Yes Please specify:
- 2 No

20. OVERALL, DO YOU THINK THE BENEFITS OF THE CENTRAL EYRE IRON PROJECT WILL OUTWEIGH ANY POTENTIAL IMPACTS OR CONCERNS? S

- 1 Yes benefits outweigh negative impacts / concerns
- 2 No benefits do not outweigh negative impacts / concerns
- 3 Don't know

NOW JUST A COUPLE OF DETAILS ABOUT YOURSELF FOR ANALYSIS PURPOSES...

21. INTO WHICH OF THE FOLLOWING AGE RANGES DO YOU FALL? S

- 1 18-24
- 2 25-29
- 3 30-34
- 4 35-39
- 5 40-44
- 6 45-49
- 7 50-54
- 8 55-59
- 9 60+
- 10 Refused

22. WHICH SECTOR DO YOU WORK WITHIN? S

- | | |
|---|---|
| 1 Agriculture [other than wine] | 17 Other Government [not local] |
| 2 Arts, creative industry | 18 Personal services [legal, medical etc] |
| 3 Banking and finance | 19 Retail |
| 4 Building, real estate and development | 20 Technology and communications |
| 5 Consulting and business services | 21 Tourism |
| 6 Defence | 22 Transport |
| 7 Education | 23 Wholesale |
| 8 Energy | 24 Wine |
| 9 Food and beverages distribution | 25 Other [specify] |
| 10 Health services | |
| 11 Hospitality / Restaurants | 26 Home duties |
| 12 Local Government | 27 Unemployed |
| 13 Manufacturing | 28 Retired |
| 14 Media | 29 Student |
| 15 Mining and exploration | 30 Don't know |
| 16 Not for profit | |

23. HOW MANY PEOPLE AGED 18 OR OVER LIVE IN YOUR HOUSEHOLD?

[specify number of people]

999 Don't know

24. Record gender: S

- 1 Male
- 2 Female

FOR VALIDATION PURPOSES BY MY SUPERVISOR, COULD I JUST ASK YOUR FIRST NAME AND GET A CONTACT PHONE NUMBER PLEASE.

Name

Phone

ON BEHALF OF IRON ROAD AND SQUARE HOLES THANK YOU FOR YOUR TIME AND COMMENTS. YOUR VIEWS COUNT.

If necessary: IF YOU HAVE ANY QUERIES YOU CAN CALL THE INDUSTRY'S FREE SURVEY LINE ON 1300 364830

I certify that this is a true, accurate and complete interview, conducted in accordance with the IQCA standards and the AMSRS Code of Professional Behaviour [ICC/ESDMAR]. I will not disclose to any other person the content of this questionnaire or any other information relating to this project.