

## Social Impact Assessment – what’s all the fuss about?

You may have heard this term “Social Impact Assessment” (SIA) mentioned over the past 12 months in information sessions, meeting presentations, in passing or in articles in The Granite, but what really is a SIA and why is it important?

**What is a SIA?** A SIA is an in-depth study analysing the existing situation and predicting the social consequences of a new development, both positive and negative. In the case of the CEIP the SIA focuses on the communities that are most likely to be affected. These communities comprise two distinct study areas, a local study area and a regional study area.

**CEIP local study area:** this comprises the local government areas (LGAs) that contain components of the CEIP (i.e. the proposed mine, mine workforce long-term employee village, infrastructure corridor, transport corridor and port facility) as well as townships,

### Wudinna info session outlines year ahead

In early February, Iron Road General Manager Larry Ingle and a team of Iron Road staff met with the Central Eyre Iron Project (CEIP) Community Consultative Committee (CCC) for the first meeting of 2015.

The following night, an information session was held in Wudinna outlining the year ahead, the approvals and funding processes we are currently going through and part of the CEIP Social Impact Assessment.

communities and landholders that may be directly affected by the CEIP within those LGAs. This includes:

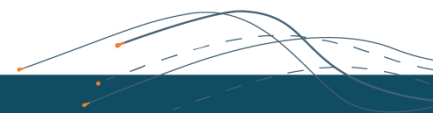
- DC of Wudinna, including the townships of Warrambo and Wudinna
- DC of Kimba
- DC of Elliston, including the township of Lock
- DC of Cleve
- DC of Tumby Bay, including the townships of Port Neill and Tumby Bay.

**CEIP regional study area:** this comprises the wider regional area that may provide a source of workers, goods or services for the CEIP and includes:

- the regional cities (LGAs) of Port Lincoln, Whyalla and Port Augusta
- the Eyre Peninsula and South West region (Eyre region), including coastal towns and settlements on the Eyre Peninsula that may provide a residential base for drive-in drive-out workers for the CEIP.

The SIA was developed by independent social research group Rose Bowey and Associates, who undertook extensive desktop research and spent time on the Eyre Peninsula meeting with various stakeholders across the region, developing a local understanding of key social opportunities and concerns.

**Why is it important?** The SIA is a significant component of Iron Road’s project approvals documents and is required as part of the formal assessment of the Mining Lease Proposal



(MLP) and Environmental Impact Statement (EIS). More importantly, it helps communities prepare for change should the project be approved by the Government.

Through research, on-going stakeholder engagement, benchmarking (comparing with industry best practice and similar situations) and analysis, we believe the SIA to be a comprehensive reflection of the communities we work in and a solid foundation to assess potential social changes to these communities as a result of the CEIP development.

The SIA report is now in its final draft stage. Prior to this document being finalised and submitted as part of the approvals process, we are seeking input from both the CEIP Community Consultative Committee (CCC) and the Wudinna District Council to ensure the study captures the key social issues and values in Wudinna/Warrambo.

The SIA is an agenda item for the **CCC meeting at 4pm on the 10<sup>th</sup> of March at Warrambo Community Club** for anyone interested joining the public gallery.

Some interesting social points:

- The proposed long-term employee village will accommodate approximately 300 people and is to be located adjacent to the north-east section of Wudinna to improve and maximise the use of existing recreational facilities.
- If 20% of the total CEIP workforce chose to live locally, it is estimated that the population will increase to 1,513 residents from the existing 1,253 in the Wudinna DC.

## Coming events

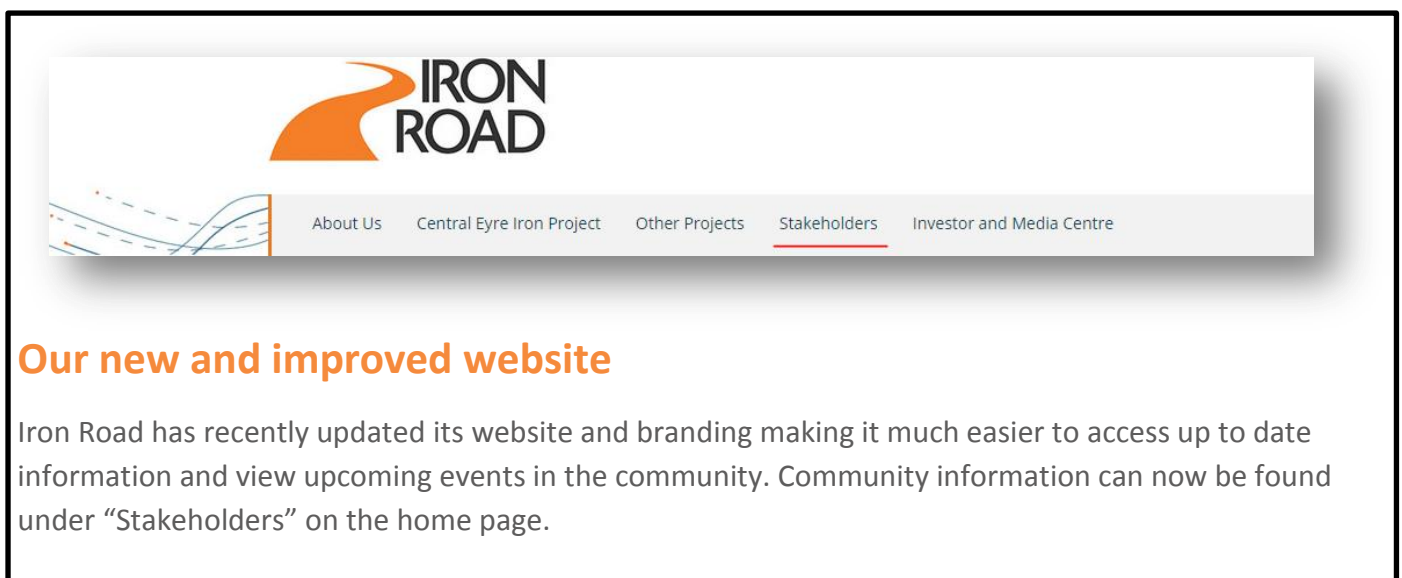
Iron Road would like to invite you to participate in “Talking Topic” Round Table Sessions that focus on particular areas related to the Mining Lease Proposal approval document.

### Talking Topic Round Table Session 1 “WATER”

Tuesday 24 February 2015  
6:30pm – 8:30pm  
Warrambo Community Club

### Talking Topic Round Table Session 2 “AIR QUALITY”

Tuesday 10 March 2015  
12:00pm – 2:00pm  
Warrambo Community Club



The screenshot shows the Iron Road website header. On the left is the Iron Road logo, which consists of an orange swoosh above the words "IRON ROAD" in a bold, sans-serif font. To the right of the logo is a navigation menu with five items: "About Us", "Central Eyre Iron Project", "Other Projects", "Stakeholders", and "Investor and Media Centre". The "Stakeholders" link is underlined in red.

## Our new and improved website

Iron Road has recently updated its website and branding making it much easier to access up to date information and view upcoming events in the community. Community information can now be found under “Stakeholders” on the home page.